



DOUG TOWER

Doug Tower is a writer and director at Urban Legends, an award winning Los Angeles-based television production company.

Born in Michigan, raised in Virginia, studied in Tampa, and now anchored in Los Angeles for over 20 years, Doug has always been a storyteller, across all mediums.

His own story began in a small town, in Virginia where he got his first job as a writer and photographer for the local newspaper. After a stint in radio, he moved to Florida, to go to college and take a job at The Tampa Tribune. Building on his news background, he soon took a job anchoring news at WFLA, where he covered Bill Clinton's inauguration.

It didn't take long for Tower to realize he'd prefer to create his own stories than cover them. Fresh out of college, he moved to Los Angeles where he landed a job at The Picture Mill in Hollywood coordinating special effects scenes for *Waterworld*, *Dante's Peak*, *The Rock*, *Jumanji*, and *Air Force One*.

In 1998, Tower took a job as a Writer/Producer at the newly-formed FOX Sports. For the first time, Tower was able to bring his own vision to the screen. During his time at the network, Tower developed campaigns for the World Series, the Daytona 500, and the NBA Finals. In 2003, Tower turned his focus from sports to entertainment, and worked extensively on *American Idol*, helping launch FOX Reality Channel, and later, MyNetworkTV.

For Tower, he still had a bigger dream. In 2005, he founded Urban Legends, a full-service production company specializing in live action production, and broadcast design. Tower hand-picked a 9-person creative team consisting of writers, producers, cameramen, editors, and graphic designers that he oversees daily, in-house, at Urban Legends. Urban Legends' clients include FOX, FOX Sports, FX, Discovery, TLC, TNT, TBS, TVG, and UpTV, as well as several digital outlets.

Urban Legends has been highly recognized in the field, most recently winning a local Emmy Award in 2016, along with a host of Promax and Telly Awards.

Through the years, Tower has directed hundreds of shoots, and filmed with A-List talent like Cameron Diaz, Dwayne Johnson, Rene Zellweger, and iconic sports athletes like Kobe Bryant. He has traveled with the US Men's and Women's World Cup soccer teams, around the world, to tell their story.

It's been a wild adventure for Tower, since his days as a 17-year old ambulance driver in Virginia.

Evident in his work, his writing and directing style are reflective of the American brand.